

# GARUDA

PARTNER IN NATION BUILDING

## The CASA E-NEWSLETTER EICASA OF EIRC OF ICAI



**JUNE EDITION  
2023**



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# The Institute of Chartered Accountants of India

## MESSAGE FROM DESK, EICASA CHAIRMAN

My Dear Beloved Students,

As we embrace the refreshing monsoon after the scorching summer months, I encourage you to enjoy the beauty of this season and keep in mind that:



**"Without rain, nothing grows, learn to embrace the storms of your life."**

**– Anonymous.**

I congratulate those who have successfully cleared the CA Final and Intermediate Examinations. Your dedication and hard work have paid off! To those who faced setback, I want to emphasise that this experience is a valuable learning opportunity, a stepping-stone towards future success. Also, best wishes to the students awaiting the CA Foundation results. May your hard work and dedication bear fruit.

As you all know, last month has been very eventful for the EICASA, with several successful and record-breaking events hosted by us:

- **The Talent Search-Branch and Regional Level (Elocution and Pitch Deck) Contest:** On 12th June 2023 and 17th June 2023, the Branch and Regional Level Elocution and Pitch Deck Contest were held at R Singhi Hall at EIRC-ICAI, Russell Street. The enthusiasm of the participants and the insights shared by the judges have made these event a success.

I would also like to take this opportunity to congratulate Ms. Palak Singh from the Guwahati Branch for securing 2nd rank at the National Level Elocution Competition at the CA Students' National Talent Search 2023.

- **Students' National Conference:** I express my gratitude to all the students who attended **RRR (Reskill, Resolve, Rejoice), the National Conference for CA Students, hosted by EIRC-ICAI and EICASA.** With over **2,500 students** in attendance, the conference was a resounding success and I congratulate everyone involved!



# The Institute of Chartered Accountants of India

I extend my heartfelt appreciation to CA. Ranjeet Kumar Agarwal (Vice-President, ICAI), CA. (Dr.) Debashish Mitra (immediate past President, ICAI), and other esteemed dignitaries for their presence and insightful contributions. I would also like to thank the Students Skills Enrichment Board (SSEB) of ICAI for giving us this opportunity and the Conference Director, CA. Sushil Goyal, for his valuable guidance.

- **Cultural programme by EICASA Members for the 75th CA Day Celebrations on 1st July 2023:** This year as we celebrated the most awaited 75th CA Day throughout the country, EIRC-ICAI also organized a day long programme, where the Members and students participated in large numbers. The EICASA Students had put up a cultural programme to commemorate this day.
- **Visit to Mandarmani on 9th and 10th July 2023:** The Students and the Regional Council Members had embarked on an educational trip to Mandarmani where a Beach Cleaning Drive was organised and successfully conducted.

The success of these events would not have been possible without the support and efforts of the Regional Council Members, the Office team of EIRC-ICAI, and the dedicated members of EICASA. I extend my gratitude to the participants, faculty members, mentors, and the vibrant audience for their valuable contributions.

Looking ahead, the upcoming important events for EICASA lined up this coming month are:

- **Annual General Meeting (AGM)** to be held on 29th July 2023.
- **Outdoor Sports at Harish Mukherjee Park**, allowing you to indulge in some physical activities and foster a healthy spirit of competition. The date would be notified shortly.
- **Industry Visit:** We will also be arranging an industrial visit, providing you with valuable insights into the practical aspects of the profession. The details shall be shared in due course.



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I would like to remind you that ICAI has formulated the **New Scheme of Education and Training in line with International Education Standards and the National Education Policy, 2020 (NEP)**. You can access the details of the New Scheme from [www.icai.org](http://www.icai.org). For a quick overview, the details of the New Scheme of Education and Training is available at <https://resource.cdn.icai.org/74483bos-nset.pdf>. I request you all to closely follow all notifications that has been released in this regard soon. Before signing off I would like to share a quote and my best wishes.

**"All our dreams can come true if we have the courage to pursue them."**

**- Walt Disney**

All the best for your CA foundation results and future endeavours!

With warm regards,

**CA. Sanjib Sanghi,**

**Chairman, EICASA of EIRC, ICAI**

**Vice Chairman, EIRC of ICAI**



# The Institute of Chartered Accountants of India

## MESSAGE FROM DESK, EICASA VICE-CHAIRMAN

Dear Friends,

As the **Vice-Chairman of EICASA (Eastern India Chartered Accountants Student's Association)**, a prestigious organization under the umbrella of ICAI (**Institute of Chartered Accountants of India**), I am delighted to share the resounding success of our **CA Student National Conference** held in **24th and 25th June, 2023**. With the theme of "**RRR - Reskill | Resolve | Rejoice**," The conference aimed to **empower and inspire the next generation of aspiring chartered accountants**.



Under the leadership of all the RCM (Regional Council Member's), a **dedicated team of 100-120 individuals worked tirelessly to organize this grand event**, which attracted **more than 2500 students** from across the country. The National Conference provided an exceptional platform for students to engage, learn, and grow both personally and professionally. The diverse attendee base enriched the overall experience, fostering a vibrant atmosphere of knowledge sharing and networking.

The conference featured esteemed personalities who graced us with their presence and wisdom. **CA Aman Gupta**, a renowned figure in the accounting profession, shared his invaluable insights into the industry's future prospects and the key skills needed for success. **Jaya Kishori**, a prominent spiritual speaker, uplifted spirits through her enlightening sessions on personal growth and motivation. **CA Nandani Agarwal**, an accomplished professional, shed light on the latest advancements in accounting practices and their practical implications. Deepak Vohra, an expert in leadership and management, captivated the audience with his dynamic presentations, offering invaluable guidance in these critical areas. Lastly, we were honored to have **Babar Ali**, a prodigious young educationist, who shared his inspiring journey of creating positive change through education.

The conference was a treasure trove of learnings, covering various aspects of personal and professional development. The attendees gained insights into effective leadership, nurturing essential management skills, and the significance of adaptability in an ever-evolving business landscape. These learnings have equipped them with the tools necessary to excel in their careers and contribute meaningfully to the profession.



# The Institute of Chartered Accountants of India

I would like to extend my heartfelt appreciation to the entire **Team of EICASA** for their unwavering dedication and relentless efforts in making this conference a resounding success. Their commitment and hard work were instrumental in creating a seamless and memorable experience for all participants.

Additionally, I would like to express my gratitude to all the students who attended the conference, as their enthusiasm and eagerness to learn contributed to the vibrant atmosphere of knowledge sharing and camaraderie.

The **CA Students' National Conference 2023** hosted by EICASA was an exceptional event that will be etched in the memories of all those who attended. We are proud to have provided a platform for students to learn, grow, and connect with industry experts. **The conference's resounding success is a testament to the collective efforts of the team and the unwavering support of the students of Eastern India.** We look forward to organizing more such impactful events in the future, fostering the development of future leaders in the accounting profession.

**Thanking You,**

**Best Regards,**

**Ankit Das**

**Vice-Chairman, EICASA-EIRC-ICAI**

**+91 6290575886**



## Why Startups Burn before they Earn? Is Valuation the reason?



**Goutam Agrawal**  
ERO0258498

Losing money is no one's priority but we know the fact that startups focused on rapid growth does lose money. Few startups tend to lose money for a longer time horizon than others for multiple reasons. Each startup has its own journey on making money there is no standard template to apply. I believe there is nothing wrong if the startup is making losses as long as there is a path to profitability.

**I believe some of the reasons may be :-**

- Wrong Market:** Too many people try to start a business targeting everyone as their demographic. This doesn't work out well. Next, they try to target everyone in their town. Again, too broad. The more narrowly defined your niche is, the easier it will be to market to the right audience.
- Lack of Research:** You have to know what your customers want. Too many would-be entrepreneurs go into the market thinking they have a great service or product to offer, but they fail to realize that nobody wants that service or product. By doing your homework and researching your market, you will know exactly how to meet your potential customers' needs.
- Bad Partnership:** Often, when starting a business, a partner is needed. One of you is an expert in one area, and the other is an expert in another one. Your ideas for the company will conflict, and without a clear resolution, it starts internal strife. You work harder and your partner works less, but your partner thinks they are working harder than you. Ultimately, the business dissolves because the partnership didn't work. By having a clear business plan that lays out the duties of each partner, you can avoid most conflicts before they even arise.





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## Some familiar Startups who burned for years even decades:-



**Paytm** :- India's biggest IPO with a size of ₹18,300 crore, Paytm got listed on the bourses at 9 per cent discount to its offer price and the share soon touched the lower circuit. It closed at a price of ₹1,560, 27.40 per cent below the offer price. To make it worse, foreign brokerage house Macquarie Capital

Securities, in a report titled 'Too Many Fingers in Too Many Pies', dubbed the company a cash guzzler and slashed the stock price by 44% to ₹1,200.



**Zomato** :- Zomato has not only been burning cash for its growth but has actually burnt investors' money in the last six months. The shareholders of the food delivery platform have turned poorer by Rs 87,800 crore following a 65 per cent crash in the stock from the all-time peak.

Zomato has been among the worst hit from the ongoing rout in tech-driven platforms. The stock hit a new 52-week low of Rs 57.65 registering a sharp fall of another 6 per cent.



## Emerging Opportunities for Chartered Accountants



**Komal Kumari Kharkia**  
CRO0729938

Chartered Accountancy is undoubtedly a course which opens up a plethora of opportunities. With ever-evolving environments, the opportunities available to a chartered accountant have increased manifold.

In this article, I present five emerging areas a chartered accountant can venture into:

### **1. Chartered Accountants in Merger & Acquisitions:**

Mergers and Acquisitions (M&A) is a highly rewarding career path for chartered accountants. The role involves helping companies identify and execute strategic deals, such as mergers and acquisitions, divestitures, joint ventures, and corporate restructuring. A chartered accountant involved in M&A will typically be responsible for due diligence, financial modeling, valuation, and negotiation. The role requires a deep understanding of financial and accounting principles, as well as the ability to identify and assess potential risks and opportunities. With the right experience and training, a chartered accountant can become a specialist in this area and an invaluable asset to any organization.

### **2. Chartered Accountants in Forensic Accounting:**

Forensic accounting is a career option for chartered accountants that requires a high level of expertise in accounting, auditing, financial analysis, and investigative skills. Forensic accountants are employed by corporations, government agencies, private firms, and other organizations to investigate financial irregularities and fraud. Forensic accountants analyze financial records, investigate potential fraud cases, and provide expert

testimony in court. They work closely with law enforcement officials and attorneys to uncover evidence of financial misconduct. Forensic accountants have a unique combination of accounting knowledge and investigative skills that are used to uncover financial fraud and other financial crimes. Forensic accountants are often called upon to provide expert witness testimony in court cases related to financial fraud and misconduct.





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## **3. Chartered Accountants in Investment Banking:**

Investment banking is a great career option for chartered accountants. Investment banks provide the financial services required to facilitate mergers and acquisitions, arrange capital raising activities, provide financial advice and analysis, and many more services that require a high degree of financial acumen. Chartered accountants have the financial expertise required for a successful career in investment banking.

In investment banking, a chartered accountant can work in all areas of finance, from corporate finance and capital markets to risk management and financial analysis. Depending on the job, a chartered accountant may be responsible for conducting due diligence, financial modelling, financial analysis, preparing presentations, and more.

Finally, chartered accountants must be able to work well in a team environment and must also possess strong communication and interpersonal skills. Investment banking is a highly competitive field, so having the right skills and a good attitude is essential.



## **4. Chartered Accountants in Corporate Governance:**

Corporate governance is an important area of focus for chartered accountants. As a chartered accountant, you can pursue a career in corporate governance, either as an internal auditor or as a consultant. As an internal auditor, you would be responsible for evaluating the effectiveness of an organisation's corporate governance structures, processes and procedures. You would also be responsible for developing and recommending improvements to corporate governance policies and procedures.

As a consultant, you would be responsible for assessing the effectiveness of an organisation's corporate governance policies and procedures, as well as providing advice and recommendations to the organisation. You may also be responsible for providing training on corporate governance topics. In either role, you would need to be highly knowledgeable about corporate governance principles, as well as possessing excellent communication and analytical skills.





## Role of linkedin in findings a job



**MAYANK TARWAY**  
CRO0692040

LinkedIn plays a crucial role in the job search process and has become a vital tool for professionals worldwide. Here are some key ways in which LinkedIn can aid in finding a job:

### 1. Professional Networking:

LinkedIn allows you to connect and build relationships with professionals in your industry. It serves as an extensive network of colleagues, employers, recruiters, and potential mentors. By expanding your network, you increase your chances of discovering job opportunities through direct connections or referrals.

### 2. Job Listings:

LinkedIn features a dedicated job board where employers and recruiters post job openings. You can search for jobs based on various criteria such as location, industry, experience level, and keywords. LinkedIn's algorithms also recommend relevant job listings based on your profile information and activity.

### 3. Company Research:

LinkedIn provides comprehensive profiles for companies and organizations, including information about their size, industry, products/services, and recent news. This allows you to research potential employers, gain insights into their culture, and tailor your applications accordingly. You can also follow companies to receive updates on their latest job postings and news.

### 4. Personal Branding:

LinkedIn enables you to create a professional profile that serves as your digital resume. You can showcase your skills, experience, education, certifications, and achievements. A well-crafted LinkedIn profile can help you make a positive impression on recruiters and hiring managers who may come across your profile during their talent searches.

### 5. Recommendations and Endorsements:

LinkedIn provides a feature that allows others to endorse your skills and write recommendations based on their experiences working with you. These endorsements and recommendations can enhance your credibility and strengthen your professional reputation, potentially attracting more job opportunities.



# The Institute of Chartered Accountants of India

## 6.Engagement and Content Sharing:

LinkedIn is not only a platform for job seekers but also a place to engage with industry professionals and participate in relevant discussions. By sharing valuable content, insights, and participating in groups, you can establish yourself as a thought leader.



## 7.Direct Messaging and In Mail:

LinkedIn's messaging system enables direct communication with connections, including recruiters, hiring managers, and industry professionals. This feature allows you to initiate conversations, express your interest in job opportunities, and inquire about potential openings or informational interviews.

Overall, LinkedIn acts as a bridge between job seekers and employers/recruiters, offering an extensive network, job listings, company insights, personal branding opportunities, and engagement with professionals in your field. Utilizing LinkedIn effectively can significantly enhance your chances of finding suitable job opportunities and advancing your career.



# The Institute of Chartered Accountants of India

## All that glitters is not gold”—Byju’s--- Unravelling a riches-to-rags melodrama



Soumya Bhattacharya  
ERO0266825

An edtech major which brought about a new wave of redefining the traditional education system in India and went on an acquisition-spree taking over market-leaders like Aakash, Great Learning and Tynker, now finds itself in a soup, entangled in a litany of suits as the company defaults in repaying its debts.

One would really ponder how did this crest-to-trough story really came to being as the company presently hits the headlines for facing a perilous turmoil in its financial stability.

BYJU’S is a multinational educational technology company, headquartered in Bengaluru. Founded by Byju Raveendran and Divya Gokulnath in 2011, it sought to revolutionise the educational system in India by streamlining the scalability of online teaching by experienced and professional educators on a pan-India basis at a time when the ed-market in India was largely regionalized and dominated by prejudicial preferences towards offline face-to-face teaching (with some chains of popular coaching centres successfully establishing branches in various cities), although such hybrid mode of teaching was quite popular in advanced countries like the UK or the USA. The Covid pandemic came as a boon-in-disguise for the company as online mode became the Hobson’s Choice to cover-up the lag in studies brought about by the coronavirus-induced lockdowns.

In 2017, Byju’s acquired Edurite and TutorVista from UK-based Pearson. In the words of Deepak Mehrotra, the managing director of Pearson India, “Edurite and TutorVista are pioneer brands in their respective spaces and enjoy great customer goodwill” and hoped to build a long-term partnership with the ed-tech major.

From replacing Oppo as the title sponsor of the Indian Cricket Team, to being named as one of the official sponsors of the 2022 FIFA World Cup, Byju’s had it all.





# The Institute of Chartered Accountants of India

From replacing Oppo as the title sponsor of the Indian Cricket Team, to being named as one of the official sponsors of the 2022 FIFA World Cup, Byju's had it all.

Everything seemed hunky-dory until an enquiry by the Ministry of Corporate Affairs into Regulatory lapses on the part of the company brought about an unprecedented halt in the train of euphoria and slowly unveiled the ugly truth and utter dystopia the company was trying to sweep under the carpet in the bid to acquire market piggybacking on the rosy valuations and extravagant investments.

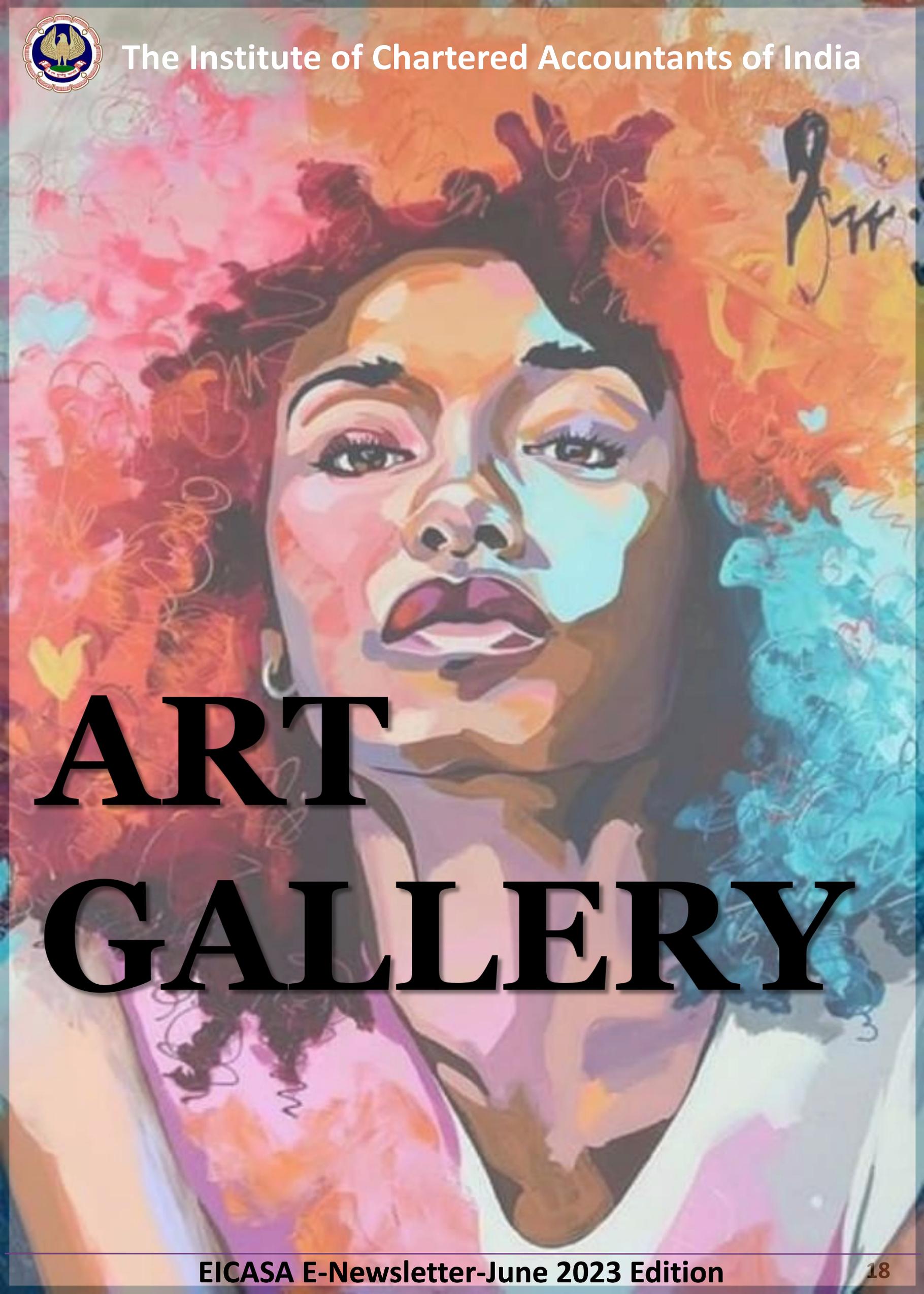
The truth became more palpable when the edtech major sued its lender, Redwood, an American investment management company and its related entities in the New York Supreme Court for accelerating repayment of \$1.2 billion Term Loan B(TLB) after Byju's missed its quarterly interest payment of around \$40 million for the TLB. To exacerbate the situation, Audit firm Deloitte Haskins & Sells resigned as the auditor of the company flagging delay in the presentation of financial statements for the FY 2021-22, while passing an adverse audit opinion for FY 2020-21 stating the lack of "adequate and effective internal financial controls over reporting" and "material weaknesses" including revenue recognition in case of customer contracts.



The company is already facing the heat of the events and has drawn flak from the investor community. It has seen sweeping erosion in its valuation amid an exodus of board members. Prosus, which has invested \$536 million in the start-up in 2018, marked down Byju's valuation to \$5.1 billion which is less than a fourth of its valuation of \$22 billion at which it raised \$250 million from investors in October 2022.

The company is now looking forward to another fund-raising round which if fails, the company is prepared to explore alternate measures including the liquidation of non-core assets. The company's fate now, thus, hangs in the balance.

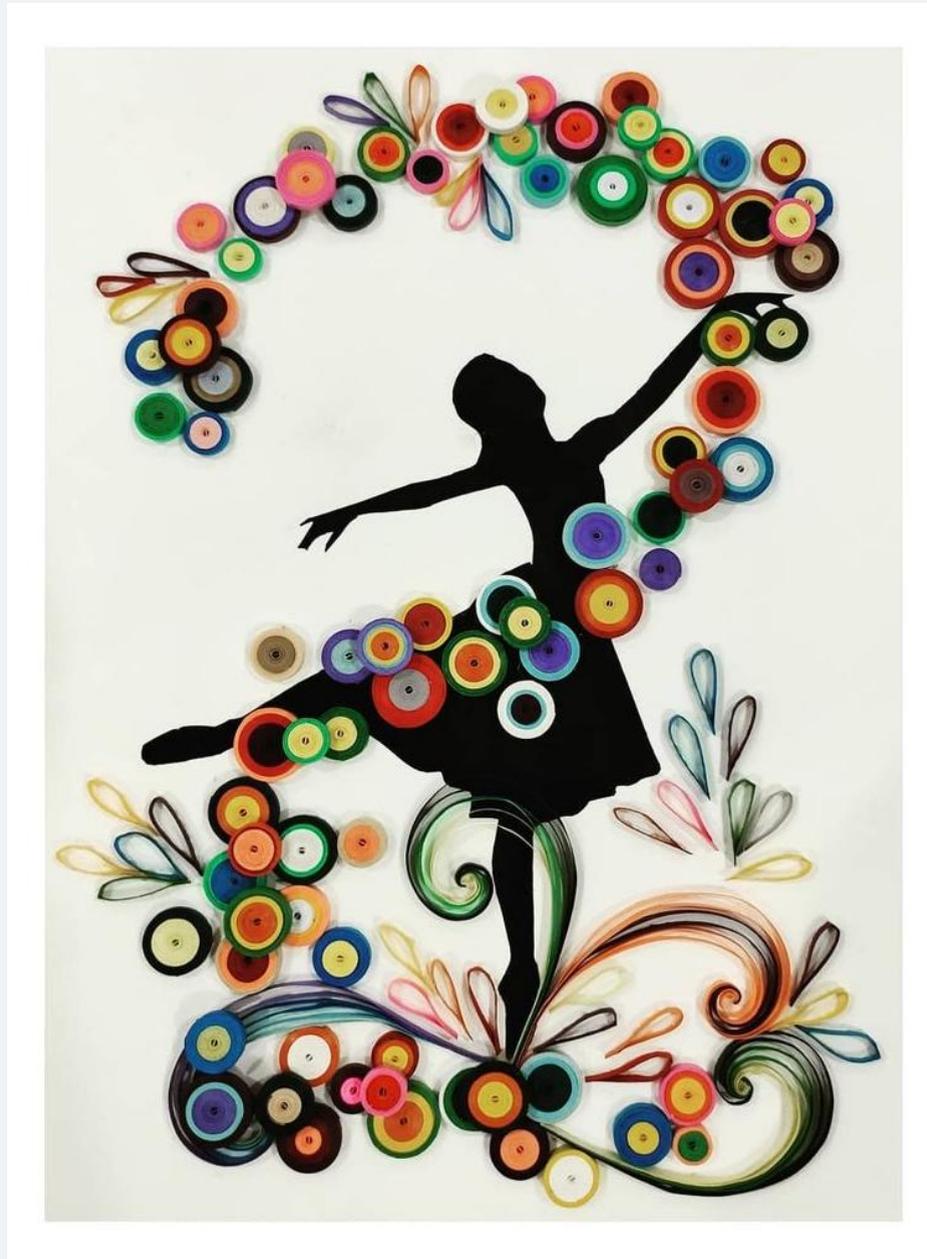
This quite reminds us of the recent catastrophe faced by, the then one of the most prosperous groups, Adani group following reports from American short-seller Hidenburg Research alleging frauds and manipulation.

The background of the page is a vibrant, abstract painting of a woman's face. The colors are bold and expressive, with shades of orange, red, pink, purple, and blue. The brushstrokes are thick and textured, giving the portrait a dynamic and artistic feel. The woman's eyes are looking slightly upwards and to the right, and her expression is serene. The overall composition is centered and fills most of the page.

# ART GALLERY



**Anuj Gupta**  
ERO0260544



In my heart bathed in soft, diffused light, a canvas stands tall, waiting to come alive. With purpose and passion, I carefully rolled, twisted, and shaped the delicate strips of paper of various colours, creating an artwork.

—A girl performing a ballet dance.

Quilling, also known as paper filigree, is a form of art that involves rolling, shaping, and gluing strips of paper to create decorative designs. It is believed to have originated in ancient Egypt or China and has been practiced for centuries.



# The Institute of Chartered Accountants of India



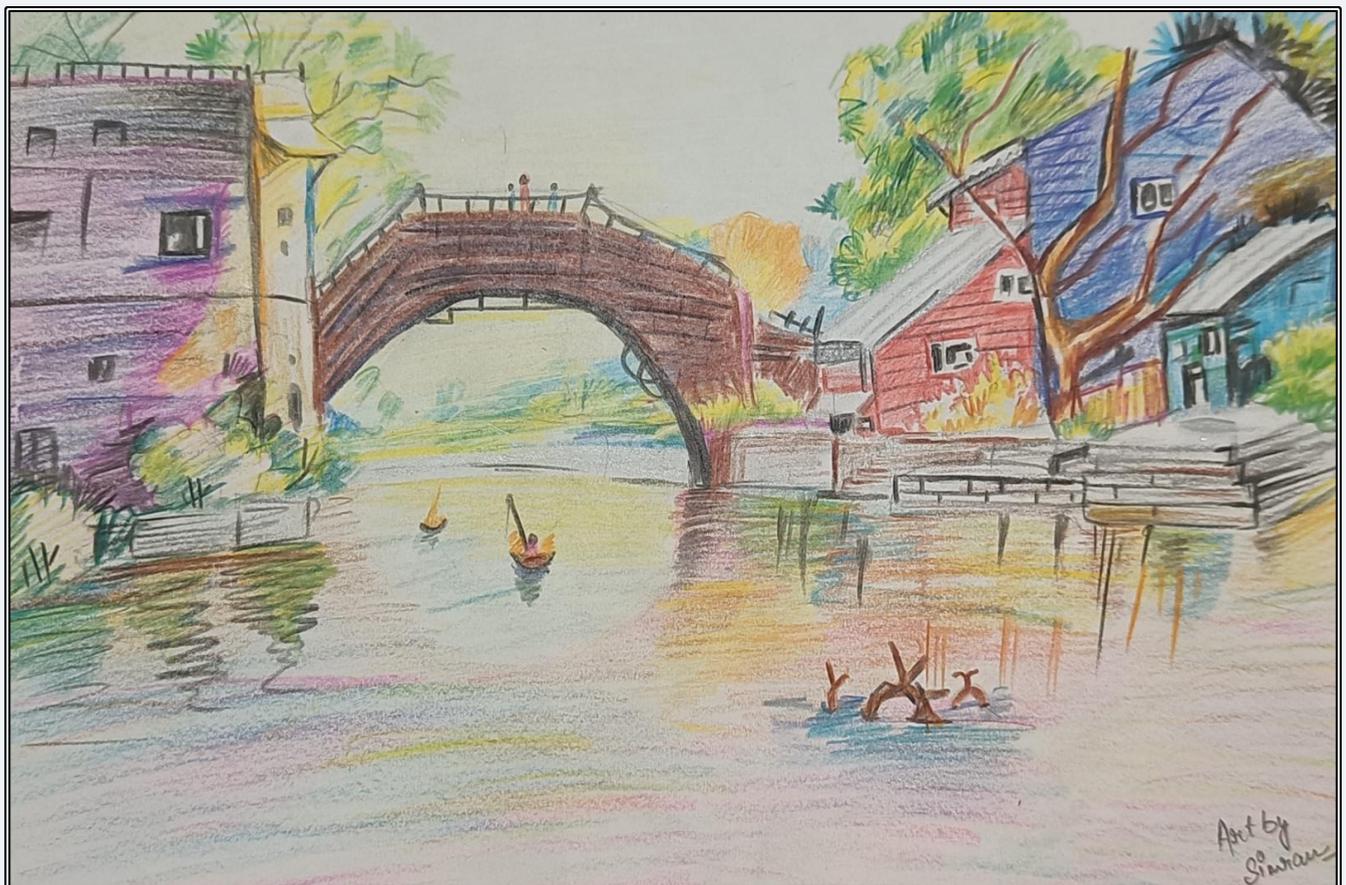
**Avantika Kumari**  
CRO0653883



**Saurabh Agarwal**  
ERO0238894



**Simran Surana**  
SRO0733744





# POET'S CORNER





## Change but Silently



**Lingaraj Swain**  
ERO0223646

How Beautiful reality became Messy ,  
The picture we draw together now void  
The music is now noise  
And the time we spent are memories.

The clouds became rain  
I search for rainbow in sky  
Those thunder storm gives light  
When innocent inner soul fly.

How we never love life  
Untill life became days,  
After many years of togetherness  
We are searching light in darkness.

We wait for the night till become day  
The sun will rise , moon will die,  
But the fact neither sun rise nor moon hide,  
It's the earth that turn around.



## सवेरा आएगा



**Amisha Kumari**

ERO0245795

माना घना कोहरा छाया है,  
और किरने भी छुप गई है  
माना नहीं दिख रही राह अभी,  
खुद पर से भरोसा भी भरमया है

माना मंज़िल दूर लग रही  
और तन ये तेरा थक गया  
पर रुक मुसाफ़िर, सासैं भर ले,

क्योंकि मन ये अब भी थका नहीं,  
रफ़्तार कुछ धीमी कर ली इसने  
पर रास्ते पर ये रुका नहीं,

साथ मांग ले इसका फिर,  
तू भी बस यूं ही बढ़ जाएगा  
चलते चलते आसमानों में,  
तू भी फिर उड़ जाएगा।

जो कोहरे से ही डर गया,  
फिर वसंत तू कैसे लाएगा ?  
कुछ अंधेरी रातें तो जी ले  
क्योंकि फिर सवेरा आएगा  
क्योंकि फिर सवेरा आएगा ॥



# The Institute of Chartered Accountants of India

## EICASA E-NEWSLETTER COMMITTEE For the Term 2022-23



**CA MAYUR AGARWAL**  
**TREASURER, EIRC**  
**NOMINATED MEMBER, EICASA**



**ANKIT DAS**  
**VICE-CHAIRMAN, EICASA**



**RADHIKA KRIPALANI**  
**SECRETARY, EICASA**



**RAHUL RAJ**  
**TREASURER, EICASA**



**SIMRAN THAKUR**  
**MCM, EICASA**



# The Institute of Chartered Accountants of India

## EICASA MANAGING COMMITTEE For the Term 2022-23



**ANKIT DAS**  
VICE-CHAIRMAN, EICASA



**RADHIKA KRIPALANI**  
SECRETARY, EICASA



**RAHUL RAJ**  
TREASURER, EICASA



**PRAMIT ROY**  
(MCM)



**SIMRAN THAKUR**  
(MCM)



**RAJ MANISH MISHRA**  
(MCM)



**AMRIT SINGH**  
(MCM)



**TUHINA CHAKRABORTY**  
(MCM)



**AMAN KANOI**  
(MCM)



**SHIVAM KUMAR**  
(Special Invitee)



**RADHIKA DIDWANIA**  
(Special Invitee)



**HARSH RAJ**  
(Special Invitee)



**CHANDAN KUMAR**  
(Special Invitee)



## ANNOUNCEMENTS

- ICAI Research Project Scheme 2023 - An Initiative by the Research Committee - (06-07-2023)
- ICAI Doctoral Scholarship Scheme 2023 - An Initiative by the Research Committee (Last Date: September 30, 2023) - (06-07-2023)
- Advanced Integrated Course on Information Technology and Soft Skills (Advanced ICITSS) - Adv. Information Technology Test on 30-Jul-2023 - (05-07-2023)
- Results of the Chartered Accountants Final and Intermediate Examination held in May 2023 declared. - (05-07-2023)
- Results of Post Qualification Course Examination (International Taxation Assessment Test ) held in May 2023 declared. - (05-07-2023)
- Important Announcement for November-December 2023 CA Examinations - (05-07-2023)
- Audit Working Paper Templates - (03-07-2023)
- Changing of cut-off date to 1st July instead of 1st January of every year for the Bank Branch Auditors Panel - (30-06-2023)
- Announcement - Empanelment Application for the Year 2023-24 hosted by The O/o C&AG - (27-06-2023)
- Observations of the candidates on the question papers of CA examinations - June 2023 - (25-06-2023)
- Restricting revocation of the UDINs within 48 hours - (23-06-2023)
- Announcement for New Scheme of Education and Training - (23-06-2023)
- Checklist on Standards on Auditing - (22-06-2023)
- Announcement for Candidates for appearing in December, 2023 Foundation Examination under the Existing Scheme of Education and Training - (19-06-2023)



## GLIMPSES OF EVENTS



**CA STUDENTS' NATIONAL CONFERENCE- DAY 1  
24TH JUNE 2023**



## GLIMPSES OF EVENTS



**CA STUDENTS' NATIONAL CONFERENCE- DAY 2  
25TH JUNE 2023**



## GLIMPSES OF EVENTS



**"Captivated by the magic of the moment"  
CA STUDENTS' NATIONAL CONFERENCE**

# Prepare for a Successful **FUTURE IN FINANCE**

## Zoho Books for Students

Experience the power of intuitive,  
student-friendly software



Access Powerful Cloud  
Accounting Technology



Connected Zoho  
Finance Ecosystem



Comprehensive  
Expert Training



Get Future-Ready  
Certification

To kickstart your accounting  
journey

**Sign up for Free**



[zoho.com/books/students](https://zoho.com/books/students)

Contact us today at  
[training@zohofinance.com](mailto:training@zohofinance.com)



zoho\_books



zohobooks



ZohoBooksOfficial



zoho-books



# The Institute of Chartered Accountants of India

## SOCIAL MEDIA HANDLES



<https://bit.ly/3QcMnvp>



[eicasa.kolkata@icai.in](mailto:eicasa.kolkata@icai.in)



<https://bit.ly/3KK2MqR>



<https://rb.gy/e9mpna>



<https://rb.gy/eddwlb>



<https://bit.ly/3u6btmr>